© 2016 HIGHER LEVEL STRATEGIES INC.

The exact email swipes that can increase your sales and profits by a factor of 10x in just 72 hours flat.

NOTE: My results are not typical. Your results will vary. Be sure to modify the email copy to suit your product.

Day 1 - Send 3 Emails | Day 2 - Send 4 Emails | Day 3 - Send 5 Emails

DAY 1

DAY 1: Email 1

TIME: 8:00 AM Est

SUBJECT: Friendly Reminder…

BODY:

Hey {!firstname_fix}, just wanted to
send you a quick reminder about this.

This special is ending in just 3 days,
and I want to make sure you don't
miss out!

Check out everything you're going
to get:

::::::::::INSERT AFFILIATE LINK::::::::::

Thanks,
YOUR NAME

DAY 1: Email 1

TIME: 8:00 AM Est

SUBJECT: Friendly Reminder…

BODY:

Hey {!firstname_fix}, just wanted to
send you a quick reminder about this.

This special is ending in just 3 days,
and I want to make sure you don't
miss out!

Check out everything you're going
to get:

::::::::::INSERT AFFILIATE LINK::::::::::

I'm only keeping this up for the next 72
hrs so please have a look and let
me know.

Thanks,
YOUR NAME

DAY 1: Email 3

TIME: 8:00 PM Est

SUBJECT: Here's why this is awesome!

BODY:

Check this out {!firstname_fix

I want to make sure you know
everything you're about to get
when you grab instant access
to PRODUCT NAME.

You're going to get:
- Feature/Benefit 1
- Feature/Benefit 2
- Feature/Benefit 3

And so much more!

Check it out for yourself
before time runs out:

::::::::::INSERT AFFILIATE LINK::::::::::

Thanks,
YOUR NAME

DAY 2

DAY 2: Email 1

TIME: 8:00 **AM Est.**

SUBJECT: Are you up yet?

BODY:

{!firstname_fix}…

You know how the saying goes,
the early bird get's the worm!

Well pour yourself some coffee
and get ready to rock!

The special discounted price for
PRODUCT NAME is going away
tomorrow so you need to get the
jump on this early!

::::::::::::INSERT AFFILIATE LINK::::::::::

To your success,
YOUR NAME

DAY 2: Email 2

TIME: 12:00 Noon Est

SUBJECT: 36 Hours of ridiculousness!

BODY:

Listen up {!firstname_fix}!

At the time of this email, you've
got LESS THAN 36 hours left!

When it's gone, it's GONE!

::::::::::INSERT AFFILIATE LINK::::::::::

Smart marketers recognize a
huge value when they see one,
and they've been jumping ALL
over this, but there isn't much
time left to claim it for yourself.

Head over to this page and
grab it while you can, because
they're going fast!

To your success,
YOUR NAME

DAY 2: Email 3

TIME: 04:00 PM Est

SUBJECT: The whole world is ending tomorrow!

BODY:

Ok, that's a bit of an exaggeration ;-)

So, the whole world isn't really ending...

BUT, the discounted price one
PRODUCT NAME is definitely
ending tomorrow!

If you goof up and miss this,
don't come crying to us later!

::::::::::INSERT AFFILIATE LINK::::::::::

We're doing everything we can to
give you every opportunity to grab

this because we know how much
it’s going to help you achieve
your goals.

Don’t hesitate to grab this, the
price is so low it’s a no-brainer!

::::::::::::INSERT AFFILIATE LINK::::::::::

To your success,
YOUR NAME

DAY 2: Email 4

TIME: 08:00 PM Est

SUBJECT: Can you afford to lose all this?

BODY:

Hey {!firstname_fix,

I know you’re busy, but I had
to make sure you know about
everything you might miss out
on if you don’t grab this asap.

This deal is disappearing
tomorrow, and if you don’t get
it now, you’ll miss out on :

::::::::::::INSERT MAIN FEATURES AND BENEFTS::::::::::

And so much more!

Check it out for yourself
before time runs out:

::::::::::::INSERT AFFILIATE LINK::::::::::

Your won’t regreat it!

YOUR NAME

DAY 3

DAY 3: Email 1

TIME: 06:00 AM Est

SUBJECT: REMINDER – It all ends today!

BODY:

Don't miss out {!firstname_fix}!

GET IN BEFORE MIDNIGHT:

::::::::::INSERT AFFILIATE LINK::::::::::

This is one of the most comprehensive
and powerful products you can get
your hands on, and at this discounted
price it’s practically a steal!

Most importantly it contains 3 things
that you absolutely need to succeed:

::::::::::INSERT 3 MAIN FEATURES::::::::::

You are going to benefit BIG TIME:

::::::::::INSERT BENEFITS OF 3 MAIN FEATURES ABOVE::::::::::

No gimmicks. No catch. No nothing.
GET IN BEFORE MIDNIGHT:

::::::::::INSERT AFFILIATE LINK::::::::::

This is real. You need this.
Don't let it slip away.

See you inside,

YOUR NAME

DAY 3: Email 2

TIME: 10:00 AM Est

SUBJECT: You'll be kicking yourself tomorrow…

BODY:

Time is running out on this {!firstname_fix},
and if you haven't gotten it by midnight,
you will be kicking yourself tomorrow!

You really need to run over to the site and
grab this right now.

::::::::::INSERT AFFILIATE LINK::::::::::

Look - it takes only a few minutes to
sign up so what's stopping you?

Its everything you need under one roof -
I strongly suggest that you stop what you
are doing check this out immediately:

::::::::::INSERT AFFILIATE LINK::::::::::

See you there.
YOUR NAME

DAY 3: Email 3

TIME: 2:00 PM Est

SUBJECT: In 10hrs it's GONE... and you miss out BIG TIME!

BODY:

Don't let this happen to you {!firstname_fix}

The PRODUCT NAME sale is
closing up shop at midnight tonight
and that means you'll miss out big!

You better get over to this page
and grab it while you still can!

::::::::::INSERT AFFILIATE LINK::::::::::

Stop goofing around and get this now!

To your success,
YOUR NAME

DAY 3: Email 4

TIME: 06:00 PM Est

SUBJECT: 6 Hr WARNING - And a sincere apology...

BODY:

So, {!firstname_fix}...

Did you hesitate on this?

On Monday am I going to get emails
and Facebook messages like:

"YOURNAME, I thought I could sign
up on Monday, I can't now?"

No, you can't!

That's what I've been trying
to communicate. :(

All I can off is a big SORRY!

I mean, when and offer comes
around as good as this, at such
a crazy low price…

Should you hesitate?

HECK NO! You know the first rule
of getting RICH online, you JUMP
on those obvious opportunities..

::::::::::INSERT AFFILIATE LINK::::::::::

Especially when you are going to get:

::::::::::INSERT MAIN FEATURES AND BENEFTS::::::::::

As of the time of this email, you
have less than SIX HOURS to grab
this amazing deal, don’t wait!

::::::::::INSERT AFFILIATE LINK::::::::::

Talk soon,
YOUR NAME

DAY 3: Email 5

TIME: 10:00PM Est

SUBJECT: FINAL NOTICE: sent from my iPhone

BODY:

HURRY - It's almost midnight. just
sending this quick FINAL reminder
so you don't miss out.

::::::::::INSERT AFFILIATE LINK::::::::::

YOUR NAME

You can modify this campaign to apply to ANY WEBINAR REPLAY or ANY PRODUCT PROMOTION. I have used it with much success many times. Be sure to review all the text and make sure it applies to what you are promoting.

If you have any questions or need anything from us to help you make more money, please do not hesitate to call us at 866-205-3389 or hit me on the celly if you got it. You can email the boss too: Melinda@HigherLevelStrategies.com

Omar & Melinda Martin
Higher Level Strategies, Inc.